



# National Purchasing Institute Ad Specs

**NPI page dimensions:** 8.5 "x 11"

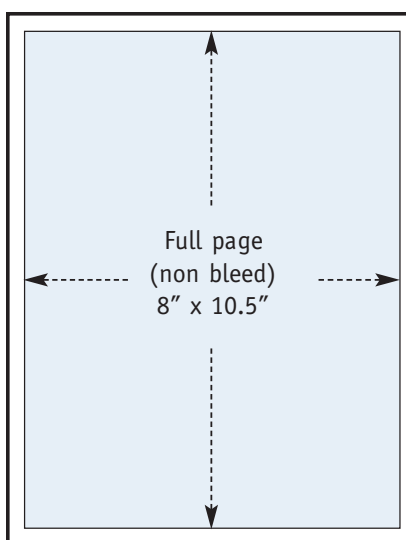
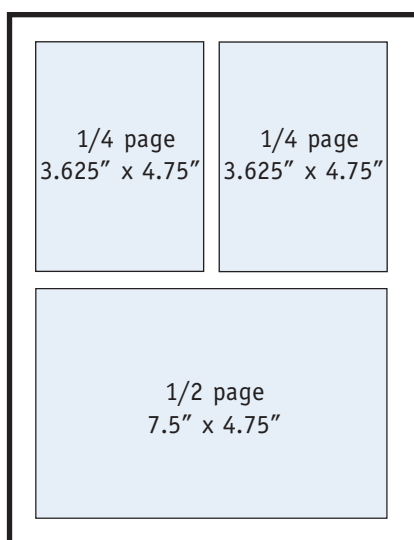
**Format:** Delivered via PDF online

**Ad specs:**

1/4 page ad ..... 3.625" x 4.75"

1/2 page ad ..... 7.50" x 4.75"

Full page ad (non-bleeding) ..... 8.00" x 10.50"



**AD REQUIREMENTS:**

All files must be submitted in digital format via Adobe PDF:

1. PDF files must be at least 300 DPI high-resolution format.
2. All fonts must be converted to outlines prior to exporting to PDF format.
3. Imagery must be embedded in the PDF upon exporting.
4. All Ads must be submitted in grayscale.

Please note that artwork submitted in CMYK will be converted to grayscale for print and may change the readability and overall quality of your ad.

**SUBMISSION:**

- Please submit digital ad material via e-mail to [executivedirector@npiconnection.org](mailto:executivedirector@npiconnection.org)
- Or via CD-ROM by mailing to:

NPI P.O. Box 370192, Las Vegas, NV 89137

**Please call NPI with any questions at 702/989-8095**

**or e-mail [executivedirector@npiconnection.org](mailto:executivedirector@npiconnection.org)**